



# *the method*

HOW FAR WILL AN ACTOR GO  
TO LAND THE PART OF A LIFETIME?

*gregg brown, jason holzman & sixgun films present "the method"  
starring gregg brown & steven randazzo\_written by gregg brown & jason holzman  
produced by chris webb\_cinematography by joe foley\_edited by jeff ferruzzo  
based on a story by steven randazzo\_directed by jason holzman*

Marlon Brando. James Dean. Robert DeNiro.

They all share one thing in common. A devotion to the rigorous acting technique known as “the method”, in which performers go to extreme lengths in order to literally “become” the character. A devotion shared by a struggling New York actor.

He’s gotten two callbacks for a major part in a movie. And now he’s got one more callback to nail the part of a vicious criminal.

He’s a really nice guy.  
He needs to get this part.  
He has a gun.

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Gregg Brown, Jason Holzman & Sixgun Films  
present

## The Method

Starring Gregg Brown & Steven Randazzo

Written by Gregg Brown & Jason Holzman

Produced by Chris Webb

Cinematography by Joe Foley

Edited by Jeff Ferruzzo

Based on a story by Steven Randazzo

Directed by Jason Holzman

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## SYNOPSIS

*The Method* tells the story of a New York actor who has a major film audition coming up to play a career criminal.

In order to prepare for the part, he decides to try and rob a diner, so he can get a feel for what it's like to be a "bad guy".

But in the end, he gets a lot more than he bargained for, including "robbing lessons" that translate into "acting lessons" from a career criminal who happens to be in the diner when he tries to rob it.

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**GREGG BROWN** (The Actor) has shocked, titillated and entertained audiences in New York City and across the country with his cult-favorite cable television show *Face TV! with Gregg Brown* as well as with his critically acclaimed independent documentary film *Words*.



As a photographer, he is responsible for the historic aerial documentation of the entire cleanup of The World Trade Center and The Fresh Kills Landfill.

His singular and definitive record of nearly thirty thousand photos of the site taken from NYPD helicopters has been published in LIFE as well as in several other magazines and newspapers worldwide.

Gregg has studied acting extensively with Robert X. Modica, and improvisation with the Chicago City Limits and the Upright Citizens Brigade. He has also studied with the Labyrinth Theater Company. In addition, he has appeared in several commercials and off-off Broadway plays.

*The Method* is his debut as an actor on the silver screen.

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**JASON HOLZMAN** (Director) spent much of his childhood performing as an actor and singer. After graduating from Harvard University with a degree in literature, he found work at a respected New York City ad agency.



Over the past 10 years, he has written and produced campaigns for dozens of companies, including Volvo (where he had the opportunity to direct Donald Sutherland), and Intel, where he partnered with the film and commercial director Tarsem (*The Cell*). His advertising work has been recognized by a number of industry awards, including The Clio Awards, The One Show, and the London International Advertising Awards, and is part of the permanent collection of the Museum of Modern Art.

He has studied acting at HB Studios, Sande Shurin Studio and Michael Howard Studios in New York, and improvisation with the Upright Citizens Brigade.

Prior to *The Method*, he co-directed the independent documentary *Words*; he also helped Gregg Brown produce *FaceTV! with Gregg Brown*, a popular New York City cable television show.

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**CHRIS WEBB** (Producer) began working in production on feature films shooting on location in his hometown of Key West, including *James Bond, License To Kill* and Goldie Hawn's *Crisscross*.

All signs pointed north of the tiny island and shortly thereafter he began line producing television commercials in Miami which quickly led him to New York as an agency producer.

For the past six years Chris has produced for the New York office of global advertising agency Euro RSCG. His clients have included Volvo, Universal Studios, CNN and MCI among others.

Recent highlights include the nomination of two of his commercials as 2004 Cannes Finalists as well as the creation of his production company Sixgun Films, through which *The Method* was produced.

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**JOE FOLEY** (Cinematographer) has been working as a DP for over ten years. He has shot six features, two of which (*Killing Time* and *Camp*) have been screened at Sundance. His first feature, *Dogs: The Rise and Fall of an All-Girl Bookie Joint*, was the American selection at the 1996 Rotterdam Film Festival and was sold two weeks later at the Berlin Film Festival Market.

He has shot over 40 short films and a dozen commercials and music videos.

He received his Bachelors Degreee at New York University and a Master's Degree at Columbia University. He has taught filmmaking and cinematography at Hunter University, The New School and The University of North Carolina, Wilmington.

He is presently in pre-production for a feature to be shot in Ireland in late 2005.

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**JEFF FERRUZZO** (Editor) joined Outside Editorial as an editor in November 2003, bringing creative insight and expertise to his work for such clients as Volvo, Yahoo! Personals, Intel and New Balance. His work on Yahoo! Personals “Hola” campaign won gold at AdAge’s 2004 Hispanic Creative Advertising Awards and his most recent work on New Balance “Hype” and Advertising Week “Sound Guy Pie” were highlighted in Shoot’s 2004 Creative Showcase.

A native of Southern California, Jeff discovered his gift for editing while he was a film student at New York University. As a senior, his student short film *Owen Fuller* garnered several awards at numerous film festivals, including the Warner Brothers Post Production Award and the Silver Award at Houston Worldfest.

After receiving his degree in film at NYU, Jeff worked as a Sound Designer at Shooting Gallery on feature films such as *Niagara Niagara*, *Reflections of a Sensitive Man*, *Upstate*, and *Tromeo & Juliet*. Jeff also worked as a freelance editor for clients such as MetLife, before joining Berwyn Editorial in New York as an assistant editor in 1997. Two years later, in 1999, Jeff moved back to the West Coast to open a San Francisco office for New York post facility, Berwyn Editorial. While there, Jeff combined his editorial and design talent with his humor and wit, for clients such as Philips, Microsoft Live, Animal Rescue Foundation, Infoworld, and Billboard Live.

He returned to New York City, where he currently resides, and joined Outside Editorial last year.

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**STEVEN RANDAZZO** (The Criminal) Although I have studied in three different Acting Schools - Henry Street settlement Playhouse, Warren Robertson, and Robert X Modica - my favorite, and most challenging acting school was the school of the streets of New York's Lower East Side.

There you learned real quick, with no time for bullshit. Either act like the character then and there, or pay the consequences.

I have been in about 38 films in my 20 years as an actor. I have gone from Spike Lee, Steve Zallian, Woody Allen, and (most recently) the master, Sidney Lumet in *FIND ME GUILTY*, to shooting a film in the back of some stranger's yard in New Jersey for car fare and a salami sandwich.

I love to act. I have also done some stand up comedy, only to find myself sitting at the end of the night, head in my hands, depressed.

I've enjoyed being in all of the Law & Order shows, The Sopranos, numerous commercials, and a handful of plays. I'd love to do more theater.

When I make someone laugh, I feel most alive.

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