



PRODUCTION NOTES
“MASKOT”
DETAILED FILM INFO

1. INTRODUCTION

Maskot

A dad. A son. A rooster.
It's all in the family.

Dennis (Ariyo Wahab) is told by his dying father, Widjaja (El Manik) that he can inherit the family business only if he finds a new chicken mascot for the company's logo printed on the soy sauce bottles. But his quest becomes a nightmare as his father's assistant Misran (Butet Kartaredjasa) does everything he can to stop him from becoming heir.

2. SYNOPSIS OF 'MASKOT'

A tale of family values, traditions, trust, wealth, self – worth, and love that is sometimes difficult to express.

The story begins with the grandfather, Sasmita who has instilled all his faith into one chicken, after the loss of his entire chicken farm. Sasmita believes this lucky chicken has brought him good fortune as he opened a new business, selling soy sauce, which flourished over the next several years and became one of the largest company known as Ketjap Tjap Ayam Medja.

One day, during a ceremony to hand over ownership of the company to his only son, Widjaja, Sasmita's playful young grandson, Dennis, caused an accident which ruined one of the factory's machines and eventually led to the destruction of all of the other production machines. Witnessing the destruction of the factory which he has build over the years made him suffer a heart attack immediately. As he takes his final breath, Sasmita's last words to Wijaya was to protect the lineage of the lucky chicken and keep the family fortune in tact.

Dissappointed in his only son for bringing such trouble to the family, Widjaja decides to punish him by sending him to a different country to further his education, in hope of Dennis returning home as a responsible and disciplined adult.

A few years have passed, and Widjaja is able to rebuild the company and restore the family business under the same name jus as it was before, basing his newfound luck on the new “sacred” chicken mascot. However, disaster struck once again and brought the symbol of the lucky chicken to an end, causing Widjaja to fall ill. This is when he decides to relinquish ownership of the family business to his now mature son, Dennis.

Apparently, handing over the company to his son was not as easy as Widjaja expected. The Board of Directors of the company and its Vice – President, Misran, highly doubt the capabilities and qualifications of the young successor. Obviously, the uncertainty of Misran was clouded by his jealousy of Dennis, who has not been involved in the family business throughout most of his life. Widjaja also believed that the future of his business relied heavily on the luck that was brought to them by the symbol of the chicken. Therefore, he asks Dennis to leave in search of a new mascot chicken, in order to continue the family fortune. If he is able to achieve this, he will have earned a place in the family business, proving worthy as a deserved successor. The

Board of Directors and Misran disapprove of this controversial condition.

Dennis decides to begin his journey in finding of the new family mascot, hoping there is still time to prove his self – worth to his father and the company. As he embarks on his journey, Misran generously offers to assist and accompany him. However, behind his generosity lies a hidden motive to make sure Dennis does not succeed in his mission.

The journey brings them to a small village, where Dennis believes reside the chicken he is in search for. He believes this even more so when he meets a beautiful, mature village girl by the name of Maruti, whose open – minded thirst of life catches his attention, though it seems there is more to her than meets the eye. As their attraction grows, a local man named Sapari becomes agitated after having discovered he also has feelings for Maruti.

Although having to face many obstacles from Sapari and Misran in his difficult journey to find the mascot, Dennis also discovers there is more to himself, and his one true love.

3. RELEASE DATE

May 4th, 2006

4. ENTIRE CASTS

➤ *Present A-List Celebrities:*

<i>ACTORS / ACTRESSES</i>	<i>ROLE CHARACTERS</i>
<ul style="list-style-type: none">▪ Ariyo Wahab▪ Ulie Auliani▪ El Manik▪ Butet Kartaredjasa▪ Epy Kusnandar▪ Wawan Wanisar▪ Otig Pakis	<ul style="list-style-type: none">▪ Dennis▪ Maruti▪ Widjaja▪ Misran▪ Sapari▪ Pak Sadri▪ Marie Markan

5. CHARACTER DESCRIPTIONS

➤ **Leading Roles**

DENNIS Ariyo Wahab



Seemingly a constant failure in the eyes of his father, Widjaja, and having lived with the guilt of nearly destroying his family business as a child years ago, Dennis must embark on a journey to find a new family mascot which is to bring them luck and revive their company that has been in the family since his grandfather's era.

BIO: born Jakarta 1 Juli 1974, Ariyo dove into the world of acting around the time he collaborated with the producers of "Andai la Tahu" for its soundtrack. The producers were working on their next feature "Biarkan Bintang Menari" and needed someone who can sing and dance. They signed him on, and he's been acting since. In the brief time he's been acting, he's already been nominated for Vidia 2005 in the Best Actor category for his role in the FTV "Juli di bulan Juni".

MARUTI Ulle Auliani



Maruti is a unique, independent girl, who is considered quite knowledgeable for a village local, though she is still naïve and humble. Within Dennis, she discovers she has found someone who understands her and shares her beliefs. Thus she is able to not only trust Dennis, but also help him on his mission.

BIO: Ulle started acting when she got her break as Luna in "Virgin". She's now involved in the same name TV series.

➤ **Supporting Roles**

WIDJAJA EI Manik



Widjaja, Dennis' father truly believes and understands the significance of the family mascot entrusted to him by his father, Sasmita, the founder of Ketjap Tjap Ayam Medja, as he has experienced it first hand. He would like to pass on this tradition of symbolism to his son Dennis, whom he has raised from childhood due to the passing of his wife. Although it seems Widjaja is strict at times, he always has faith in his only son, and would eventually want him to be his successor. Before falling into sickness and having to need a replacement for his position, Widjaja instructs his son to find a new company mascot in front of the Board of Directors, and Misran, the Vice – President of the company.

MARIE MARKAN
Otiq Pakis



Marie Markan is the family spiritual advisor who is trustworthy and understands well the history of the family. It is he who advises Dennis where the mascot chicken is.

MISRAN
Butet Kertaredjasa



Misran is the Vice – President of the Widjaja’s family business. After years of dedicating himself to Widjaja, he feels that he deserves the most to replace Widjaja’s position. Threatened by Dennis presence, he tries to sabotage Dennis’ mission on getting the new mascot for the company. His evil plan is also backed up by the Board of Directors. His character is very deceitful and conniving but at the same time, it just makes him look ridiculous.

SAPARI
Epy Kusnandar



Sapari who feels that he owns Maruti, always tries to look good in front Pak Sadri, as if he’s the son in law to be. Maruti herself never seen him that way. Sapari isn’t too happy with having Dennis around and feels like he has a competitor because Dennis is always constantly around her. And of course it was easy for Misran to heat up the situation because of Sapari’s hatred for Dennis. So they both team up to ruin Dennis’ mission.

BIO: born 1 Mei 1964, Epy was already active in theater since high school (SMA) with dreams of being a film star like Slamet Rahardjo and Didi Petet. He graduated 1983, but didn’t go to IKJ until 1989. He’s been actively involved in various venues of acting from Pantomim Sena Didi Mime, Theater Aristokrat, and recently to various TV shows such as “Kejar Kusnadi” on RCTI. In 2004, he was awarded Best Male Actor in an FTV “Sendal Bolong untuk Hamdani”.

PAK SADRI
Wawan Wanizar



Pak Sadri is the father of Maruti. Similar to Widjaja, he raised Maruti as a single parent since his wife passed away. He has such a strong character and he's very well respected in his community. A chicken that is believed to be the symbol of the prosperity of the village is being taken care of by him. This particular chicken is also the one that Dennis has been looking for all this time. But it was not easy for him to hand over the chicken because of how important the chicken it is to the village. And so it's even harder with Misran and Sapari trying to sabotage the whole situation.

BIO: born 13 December, famous for his role as Pierre Tendean in G30SPKI. He was also nominated many times for Piala Citra and FFI because of his hard work in movies such as Sayekti & Hanafi, Naga Bonar, G30SPKI, Matahari Matahari, Ibunda, Ayahku, dan Janus, that's only a few among many more. After all these years, he's still consistent for what he does best which is acting. His recent work that can be seen are Rahasia Ilahi, Takdir Ilahi, Maha Kasih and Gengsi Gede-gede.

6. TARGET MARKET

To maximise movie's mass appeal, the film's strategy offers an insight to 'Family Business' as a premise, will cater to ALL consumer age strata successfully:

- **Age Groups:**
 - From Teens to 30s:**
Cultivates the teen and twenty / thirty something spot by taking on board the best elements of business insights, humour and perseverance
 - From 40s upwards:**
Includes over 40s movie fan base which are seldom catered for, and who are hungry for light entertainment yet meaningful philosophies of life and an insight on family business.

7. PRODUCTION COMPANY

RANDOM PICTURES

Random Pictures was founded by Robin Moran and Ari M. Syarif

Random Pictures was initiated as a response to the growing need of creativity in TV & Film productions in the past couple of years. The company was built by two freelancers, who felt strongly that their extensive background and experience from the industry was a motivating drive to initiate their position as the next wave of directors, producers and consultants in both Television and Feature Film productions.

Today they are both venturing in making their dreams a reality developing their first among many more feature films in the pipeline; **MASKOT**.

8. THE FILMMAKERS

- | | | |
|----------------------|---|--|
| ➤ Executive Producer | - | Andre Djokosoetono |
| ➤ Director | - | Robin Moran |
| ➤ Producer | - | Robin Moran, Ari M. Syarif |
| ➤ Scriptwriter | - | Robin Moran, Joko Nugroho, Ari M. Syarif |

BIOGRAPHIES

- **Andre Djokosoetono, Executive Producer** – After graduated in 2000 from Bandung Institute of Technology for an Engineering degree then he attended the Bentley College, Waltham, MA, USA with a Master of Business Administration in 2003. Andre now is a General Manager of Blue Bird Group, Director in Pusaka Group, and also a President Director of Oceanair Indonesia.
- **Robin Moran, Director / Producer** – Born in 1976, Robin spent his early years in Jakarta before going to school overseas in 1988. He graduated with a Communications degree concentrating in TV & Radio and Organizational communication from Northeastern University in 1998. While pursuing his education, he worked in Boston, Jakarta and The Post Group in Los Angeles. Upon graduation, Robin moved back to Jakarta in '99 and became editor. In 2000, Robin joined Miles Production and edited the feature film 'Rumah Ketujuh' (2002). In September 2001, he left Jakarta to attend the London Film School and graduated with a Master of Arts in Film-making March '04. His short graduation film was short listed as one of nine finalist in the 2004 JIFFEST. MASKOT is his first feature film.

Credits:

- 06/2005 "Senandung Maaf", music video of White Shoes and The Couples Company, Super 16mm, 4min. Produced by Kalyana Shira Films and Aksara Records. As Director.
- 04/2005 "Janji Joni", feature film, 35mm color, 85 min. Produced by Kalyana Shira Films. As Post-Production Supervisor.
- 09/2004 "Visi & Misi", commercial, 35mm color film. President Megawati's political ad campagin. Produced for Kalyana Shira Films and PDI-P. As Director.

- 07/2004 “Ajang Ajeng”, Reality TV show, DV, Ep 7, 8 (30min) & Season Finale (60 min). Produced for Kalyana Shira Films and MTV Indonesia. As Editor.
 - 03/2004 “Romantic”, short film, 16mm color film, 10 min. As Director/ Co-producer/ Writer.
 - 02/2003 “Rumah ketujuh”, Digital feature, Beta SP, 80 min. Produced for Miles Productions and Kipas Communications. As Editor.
 - 03/2001 “Tunjuk Satu Bintang”, music video of Sheila on 7, Super 16mm, 4 min. Produced for Sony Music Indonesia. As Director/ Editor.
- **Ari M. Syarif, Producer/ Writer** – Graduated in from KvB Visual Art and Communication College in Sydney in 1996, he returned to Indonesia to work as an Assistant Editor. Shortly after, he began freelancing as a Unit Manager and excelled quickly to Assistant Director by '99. His work spans through a vast array of productions including commercial productions, music video, TV programs, film for TV, documentaries and in various roles from AD, Producer and Director. Now under Random Pictures, Ari is concentrating his energies as Director and Producer, undertaking a feature film project co-producing and co-writing.

Credits:

- Producer for Netral, I Love You, April 2003
 - Producer for Base Jam, Takkan Berpaling Cinta, November 2001
 - Producer for Project Pop, Jangan Piki-Piki, October 2001
 - Director for Kaimsasikun, Pria Di Jajah Wanita, July 2004
 - Director and Scriptwriter for Look Fashion Episodes 5th - 13th, February – May 2002
 - Director and Scriptwriter for Golf Mania Episodes 1st - 3rd, April 2001
 - Assistant Director for Lifebuoy Shampoo, Shiny Version, July 2004
 - Assistant Director for Panasonic, Corporate Hand Phones Version, April 2004
 - Assistant Director for Mitsubishi Kuda Grandia, It's My Life Version, March 2002
 - Actor for a Feature Length, Banyu Biru, September 2004
 - Producer for a Short Film, Romantic, August-September 2003
- **Joko Nugroho, Scriptwriter** – Born in Boyolali Mid-Java in 1972, he moved to Jakarta as he took his high school in SMAN 3 Setiabudi, Jakarta in 1987. Studying drama at Institut Kesenian Jakarta (1991-1994). His first play “Tuhan yang Dibicarakan” was staged in 1993, and won The Best Actor/ Epy Koesnandar in Wahyu Sihombing Theatre Festival. Besides writing, he also works as a music director or composer for TV series and public ads, and as an acting and dialogue coach hired by many film productions. Now he’s regularly working as director for TV series / sinetrons as director, produced by MD Entertainment.

Credits:

- 1995 “Sejuta Hektar Lahan Gambut“, Documentry for Departemen Pekerjaan Umum. Produced by Gemini Film, to be presented by former Presiden Soeharto at F.A.O summit in Italy. As Music Director.
- 1996 “Legenda Sawung Kampret”, TV series for SCTV based on the Humor Magazine’s comic strip. Produced by Prasadhi Teta Film. As Music Director.
- 2000 “Ku Tong Kau Tong Mu”, play, as director. Won the Best Actor, Best Playwriter in Theatre Festival - South Jakarta.
- 2000 “Expatriat VS Ex-patriot”, “Quo Vadis Maestrobasi”, play, staged in Graha Bhakti Budaya TIM. As Director.
- 2001 “Bhinneka Tinggal Berapa”, play,stage in Graha Bhakti Budaya TIM and JAKart Festival 2001. As Director.
- 2002 “Ca Bau Kan”, feature film. Produced by Kalyana Shira Films. As Acting & Dialogue Coach.
- 2003 “30 Hari Mencari Cinta”, feature film. Produced by Rexinema Film. As Acting & Dialogue Coach.
- And his recent works as Acting & Dialogue Coach are; “Bangsal 13” 2004, “Alexandria” 2005 by Rexinema Film; “Dealova” 2005 by Flix Pictures; “Lovely Luna” 2004-2005, “Realita, Cinta & Rock ‘n Roll” 2005 by Virgo Putra Film,

9. TECHNICAL FEATURES

- Format: 35mm.
- Running Time: 118 Minutes.
- Footage: 11.730 Feet.
- Color
- Sound: Dolby SR
- Aspect Ratio: 2,35 Scope

10. AFFILIATED COMPANIES

POST-PRODUCTION

➤ *Visual effects:* **GEPPETTO ANIMATION, Indonesia**

▪ Visual Effects

- Specializes in 3D and 2D visual effects and character animation with recent accolades:
- Nominated in “Best Ads on TV” 2005 for Sony TVC Noisy Neighbour
- Received Silver Awards in Citra Pariwara 2004-2005 in handcraftsman category.
- *Film Credits:*
 - “Reinkarnasi” 2000

▪ *Music Scoring:* **KOLOSIUM STUDIO, Jakarta**

- Has recorded many Indonesian artists such as; Delon and Joy from Indonesian Idol, Marshanda, AVI 1 & 2, Iwan Fals, Reza, AB Three, Siva Band, Bambo, Wayang, Tania, etc.
- For commercial scoring and jingles: Molto, Trika, Lotte, Gudang Garam, Starmild, and many more.
- *Film Credits:*
 - Banyu Biru

➤ *Film Lab and Dolby Encoding:* **ORIENTAL POST BANGKOK, Thailand**

- Website: www.orientalpost.co.th
- The company works with many of the most prolific and talented directors in the world, and regularly outputs cutting-edge commercials and music videos.
- Company’s key associates have a combination of solid experiences in visual effects consulting, producing, directing and designing for top films such as;
- *Film Credits:*
 - Legend of Suriyothai (Producer: Francis Ford Coppola)
 - The EYE (Pang Brothers)
 - In the Mood for Love (Wong Kar Wai)
 - Chicken Rice War
 - RIndu Kami Padamu (Garin Nugroho)
 - Arisan! (Nia Dinata)
 - Janji Joni (Joko Anwar)
 - Gie (Riri Riza)

DISTRIBUTORS

➤ **RANDOM PICTURES**

- Website: www.randompicturesindonesia.com

➤ **IMEDIAWORKS**

- Website: www.imediaworks.com (under construction)
- Licensor format and distributor of TV show formats from US, UK, China.

- Awards** : Best Supporting Actor – Butet Kartaredjasa in Festival film Jakarta, October 2006
Best Scenario Indonesian Film Category - 4th Bali International Film Festival, Bali, Indonesia December 2006
- Screened** : Jakarta International Film Festival – December 2006
Asian Festival of 1st Film – Singapore, December 2006
4th Bali International Film Festival – December 2006
Cinequest 17 San Jose Film Festival – February 2007
- Nomination** : Best film and Best Script – Asian Festival of 1st Film, Singapore, December 2006
International Film Category – 4th Bali International Film Festival 2006